

Implementation Status of Shinjuku Support Projects by Mejiro University and Mejiro University College

1. Making Shinjuku the Easiest Place to Live

(1) Policies for Supporting the Elderly

- Conducting research concerning elderly people living at home in Shinjuku ward
- Holding events for elderly people at aged welfare facilities in Shinjuku ward
- Holding symposiums and other events open to the local community

(2) Childcare Support

- Holding concerts, original plays, hands-on classes for making sweets, and other events for neighbor children and parents
- Providing support through training and research briefings at the Shinjuku Regional Childcare Support Center
- Holding extension classes geared towards the local community and childcare workers

(3) School Education Support

- Dispatching members of our teaching staff to Shinjuku kindergartens, elementary schools, and junior high schools in order to provide guidance and advice to local teachers
- Carrying out programs in collaboration with Shinjuku ward for our students to assist with school counseling or to work as volunteers at Shinjuku elementary schools or junior high schools
- Promoting international understanding through an educational program in which Mejiro University foreign students visit elementary schools in the Ochiai area of Shinjuku, introduce their own countries, and are introduced to Japanese culture
- Holding the Mejiro Gakuen Historical Ruins Festival, an event for Shinjuku elementary school students, their guardians, and the general public (supported by Shinjuku ward)
- Having students participate in internships at the Shinjuku City Office

(4) Policies for Supporting People with Disabilities

- Supporting sales of breads made at the Shinjuku welfare workspace and at the Takadanobaba welfare workspace through student job support
- Providing support through student volunteers to the Shinjuku Social Welfare Conference's Ayumi no Ie
- Providing guidance and advice to Shinjuku social welfare corporations (as trustees or other types of advisors)

2. Strengthening Urban Disaster Prevention Measures and Improving Safety/Security in Shinjuku

Working on urban planning, so the area will be fully prepared to effectively respond to disasters

- Holding a community forum entitled "The Power of Culture and the Local Community in Earthquake Recovery" on our Shinjuku campus
- Collaborated in making maps for the safety and security of the Ochiai second district

3. Creation of a Lively Shinjuku

(1) Drawing up a long-term urban development plan utilizing Shinjuku's diverse urban infrastructure and environment for its continuous future development

- Introducing and exhibiting the results of a project for improving the environment by Shinjuku campus students, teachers, and the local community at an Eco-Products event (with 160,000 visitors)
- Having student volunteers participate in the Shinjuku no Mori Akiruno, a nature tour organized by the Shinjuku Ward Environmental Quality Division
- Having students participate in the Shinjuku Eco One Grand Prix, sponsored by Shinjuku ward (students won the Challenge Prize, group division)
- Having Mejiro University foreign students assist in cleanup activities during Nakai Neighborhood Association Zero Garbage Day

(2) Urban Planning for Promoting Shinjuku's Culture and Art

- Carrying out mutual cooperation programs with Shinjuku ward libraries (promoting library use by Shinjuku residents)
- Supporting urban planning activities mainly by local residents (for example, by advising the Nakaochiai Urban Planning Committee)
- Introducing the local area and events through U-More, a free paper for introducing the local community
- Student production and broadcast of Meji TV, a local FM program
- Providing faculty (Department of Media Presentation) support in the production of J:COM Minato Shinjuku (Shinjuku ward cable television) programs (Vice-chairman of the Program Selection Committee)
- Providing support for local international exchange organizations by offering training for Japanese language volunteers and various assistance for Japanese language education programs
- Offering extension classes and practical training for residents of the local community
- Providing student volunteers who wore *yukata* and participated in the Shinjuku Water Sprinkling Operation (sponsored by Shinjuku ward) for cooling local walkways

(3) Revitalization of Attractive Shopping Streets

- Providing support for the Some no Komichi Festival, a local festival for highlighting the art of dyeing and screen printing in the Ochiai/Nakai area of Shinjuku
 - Providing large numbers of students to help prepare and run the festival, and to work as volunteer guides
 - Sponsoring a photo contest (and presenting gift certificates that can be used in the Ochiai/Nakai area to winners)
 - Distributing free samples of our original confections (scrupulously dyed various colors) to festival visitors
- Printing articles about Shinjuku shopping streets and stores in the Mejiro University newspaper
- Promoting and supporting local businesses (through sales support, joint development of products, employment, and internships)
- Holding a rice-cake making festival for Mejiro University foreign students and local residents from the Nakai Neighborhood Association

(4) Taking advantage of the Tokyo Olympic and Paralympic Games to promote policies related to culture and tourism

- Participating in various projects as a collaborating university for the Tokyo Organising Committee of the Olympic and Paralympic Games